

WELCOME – A LETTER FROM OUR CEO

As the environment in which traditional healthcare being practiced in the United States is rapidly and dramatically changing, independent physicians and small-to-medium sized physician-owned practices are facing complex, new challenges. In order to survive, they must evolve, invest and adapt. Many physician practices simply are unable to make the infrastructure investments and achieve critical mass to survive and grow.

The leadership team at ConfirmaMD has extensive knowledge and experience in Chronic Pain Management. Practices that serve the chronic pain population have to confront unique, multi-faceted problems and increasing pressure from multiple sources. Chronic pain management has become one of the most highly regulated and scrutinized specialties in the United States, partly resulting from the recent “Opioid Epidemic” and the history of pain physicians who have abused the system.

Further threatening the future of many pain management practices are decreasing reimbursement rates, strict medical policy and pre-authorization guidelines, and both federal and state laws. Responding to this development, ConfirmaMD Physician Services, a Managed Services Organization (MSO) has been created to provide best-in-class leadership to pain management physicians and physician-owned practices as well as practices in specialties ancillary to the servicing of chronic pain patients, including anesthesia, orthopedics, physical therapy, neurosurgery and others. Let us use our expertise to help you achieve optimized results – regardless of your specialty and geography.

Thank you in advance. We look forward to sharing our infrastructure, resources and experience with you. Together, we can help you achieve your vision for long term success.



ConfirmaMD
Partner and Chief Executive Officer

OUR LEADERSHIP TEAM



Kyle Young, MD



Jason Lewis, MD



Jeff Ellison



January Taylor-Mills

OUR PARTNERSHIP WITH YOU

ConfirmaMD is a physician led and managed, best-in-class Managed Services Organization (MSO) built on a breadth and depth of experience and an impressive track record. We provide practice management and administrative strategies, infrastructure, technology and support to individual physicians, group practices and hospitals, relieving them of nonmedical functions and allowing them to concentrate on clinical aspects of care.

ConfirmaMD will help you control costs, mitigate risk, gain efficiencies, improve quality of care and establish updated infrastructure and technology. As you maintain ownership (and control) over your practice, we will fulfill YOUR vision of success, together. Unlike some MSOs, ConfirmaMD is data driven with a focus on analytics and transparency in reporting.

Another critical difference between ConfirmaMD and other MSOs is that most of them separate the back office from the clinical practice. This is a losing proposition. ConfirmaMD integrates back office support and clinic operations. Through this strategy, and sharing of our resources and expertise, we become a partner in your success, not merely a vendor.

The ConfirmaMD team is ready to bring our comprehensive management approach to your organization. By partnering with ConfirmaMD, you will gain the innovation, experience and resources necessary to help drive overall practice performance and maximize net revenue for your practice.



PARTNER SERVICES

ConfirmaMD offers a diverse range of services to our partner practices. Services include, but are not limited to:

- **Operations**
 - Policies and procedures
 - Clinical workflow
 - Best practices
- **Scheduling efficiency and maximization of work hours**
- **Financial Performance Optimization**
 - Analytics
 - Tracking
 - Reporting
- **Technology and EMR Consulting**
- **Revenue Cycle Management**
 - Expert coding
 - Bill
 - Collections
- **Compliance and Risk Management Support**
- **Centralized back office support**
 - Prior authorization
 - Call operations
 - Scheduling
- **Credentialing**
- **Human Resources and Personnel Management**
- **Real Estate/Market Feasibility**
 - Site selection
 - Lease negotiation
 - Investment opportunities
- **Staff education and training**
 - Webinars
 - Newsletters
 - On-site services
 - Best practice reporting
- **Marketing**
 - Collaterals
 - Website
 - SEO optimization
 - Peer-to-peer networking
- **Contract negotiations**
- **Economies of scale**
 - Group purchasing
 - Supply discounts
- **Development of ancillary revenue streams**
- **Start-up consulting**
- **VIP/client-only education**
- **Additional Services and Custom Programming Available upon Request**



ConfirmaMD

PHYSICIAN SOLUTIONS

ConfirmaMD

223 Executive Park
Louisville, Kentucky 40207
Phone: 502-916-6600

ConfirmaMD.com



ConfirmaMD

PHYSICIAN SOLUTIONS



Partners in Your Success.